



Board of Directors Meeting Minutes

July 10, 2025 • 6 – 8pm

Zoom

Present at meeting:

Board Members: Elizabeth Gahm (Vice President/Employee Director), George WinterSun, Layla Richardson

Absent Board Members: Roger (President), Mike Connors (Treasurer), Brenda Harper, Mimi Smith (Secretary/Employee Director)

Co-op Employees: Emily Walter, Sean Nolan

Member-owners: Kathleen Pelley, Pat Bitton, James

1. Welcome

The meeting was called to order at 6:03 by Lizzy and introductions were made.

There is no quorum tonight, so we'll be skipping all action items.

2. Agenda Review

~~3. Approve June 12, 2025 Board Minutes~~

4. Member Comment Period

- None

5. Board Correspondence – reported by Lizzy

- None

6. Membership Fees – reported by Layla

Sean sent out a membership cost comparison to other co-ops. I was curious that our membership fees are so low. I thought it might be nice to discuss.

- Sean – Our membership is underpriced but I wonder what we'd gain from increasing the cost. Right now, it's very easy to join. Also, we still must refund the money when someone ends their membership
- Lizzy – if we make more money from loyalty from members, then it seems better to keep the cost low and encourage more people joining. I think it's great that our co-op is accessible to everyone.
- Layla – How could a price increase for members going forward help us? I'm wondering what kind of discounts members could get.
- Sean – We'd probably make more money from having more members join than increasing the membership cost and getting fewer new members.
- Emily – I think this is an interesting topic. My understanding is that especially when Co-ops are first starting, they need the members to invest to get the business going. I believe in our case we were fortunate there were very large investments in our C-shares from the start, which allowed membership fees to be low, as additional capital wasn't needed.

~~7. Finance Committee~~

8. GM Report – reported by Sean

- George – can you explain the new filtered water?
 - o Sean – Reverse osmosis, alkaline and regular filtered waters will be available. There is information on the machine about the different options.
- Layla – I'm excited to see new items coming out in the deli and bakery.

9. Member Comment

- None.

10. New Business (items for next agenda):

Agenda Items:

- Finance Committee
- Elections Update
- Annual Report Update
- Draft Strategic Plan

Consensus reached to adjourn the July 10, 2025, meeting at 6:29pm and move into Executive Session.

Minutes by Emily Walter

**North Coast Co-op
Board of Directors Executive Session Minutes
July 10, 2025**

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Absent Board Members: Roger (President), Mike Connors (Treasurer), Brenda Harper, Mimi Smith
(Secretary/Employee Director)

Co-op Employees: Sean Nolan

No reportable action.

Executive Session ended at 7:30pm.